



Huron Jr. Chiefs Football & Cheer – PO Box 317 Huron River Drive, New Boston, MI 49164

### Huron Jr. Chiefs Minutes

Date: Tuesday, May 12, 2025

Time: 6:00 pm

Location: Renton Jr. High School Cafeteria (31578 Huron River Dr, New Boston, MI 48164)

In Person Meeting – Open to the Public

Attendance:

Present:

- President - Katie Schroeder
- Vice President of Football - Ken Losey
- Vice President of Cheer - Danielle Rembor
- Secretary - Lindsey Keller
- Treasurer - Adam Zimmerman
- Concession Coordinator - Sheila Bond
- Assistant Concessions Coordinator: Open position
- Merchandise Coordinator - Lori Zimmerman
- Registration Coordinator - Jayd Engel
- Volunteer Coordinator - Raeanne Blackburn
- Media Coordinator - Alex DeRome
- Varsity Football Rep - Joe Koszykowski
- Flag Football Representative - Eric Thorton
- Trustee - Football: Brian Hopkins - late (6:16)
- Varsity Cheer Rep - Jessica Losey
- JV Cheer Representative - Melissa Leja
- Flag Cheer Representative - Jamie Gibbings
- Trustee - Cheer: Jennifer Shimek

Absent:

- Fundraising & Sponsorship Coordinator - Bennie Boyer
- JV Football Representative - Adam Espinosa
- Trustee - Football: Kellie Millikan
- Trustee - Cheer: Angela Harris

I. **Call to Order:** President called the meeting to order at 6:09 pm

II. **Approval of the Agenda**

- A. Motion to approve agenda: Jessica
- B. 2nd: Joe
- C. All in favor. No discussion. Agenda approved.

III. **Approval of the Minutes**

- A. Motion to approve minutes: Jayd
- B. 2nd: Lori
- C. All in favor. No discussion. Minutes approved.

IV. **Election:**

- A. Kelli Barker and Brittany Schmidt both have shown interest in the assistant concessions coordinator position. We will vote on this position during the June election.

V. **Reports:**

A. **President:**

1. Katie met with Shawn, a Huron varsity football coach and representative for BSN (merch and equipment company) BSN may be able to provide merchandise for the program this year, and although we have equipment through Riddell, this may be something to consider for the future.
  - a) For merchandise, there are two options:
    - (1) Have a storefront open for a set amount of time and orders are printed and processed at once and shipped to the homes of those who have

ordered. The prices per item are cheaper for this option, but the items do take a while to come in once the storefront closes (could be up to a month)

- (2) Have an on demand storefront where items are received within 5-7 days, but prices are more expensive. For cheer, they use Varsity, so uniforms would not be cheaper, but warmups may be.

- (a) We could use the design from last year or create something different, but do need to keep the tomahawk, as that is the main logo for the program.

- 2. The cornfield is not available for our programs in the Fall. Katie currently has a request out to Brown Elementary to utilize that space, but has not heard back. Lajko is \$1,280 to use for this season. Spraying the field for bugs in lieu of paying the fee would actually cost more (estimated \$2,400 to spray) so we would just pay the fee if we use the space. We are still penciled into Lajko, but we want to seek out other alternatives if possible. Melissa to talk to Brown about using the field.

- 3. Registration is closed. We registered 395 athletes with 13 on the waitlist. The check option has been removed for the late registration period. Program numbers are determined by the cost of the equipment. It will be about \$3,500 to cover the cost of the waitlist for equipment. Players are moved from the waitlist to a roster spot on a first come first served basis. For late registration:

- a) Do we open late registration for all programs, even if there is a waitlist
  - b) Do we want to open all programs but varsity (because that already has a waitlist) with the understanding there are only 5 more spots on JV.
  - c) Do we close JV also to move that equipment to varsity waitlist to let those kids play.

- (1) Adam requests late registration be open to JV to fill those 5 spots for JV. Helmets next year are a big cost, but this year it might be in the budget to cover the \$3,500. We did make \$1,300 in March Madness and right now we have almost \$80,000 for the programs. Uniforms will cost an estimated \$40,000. To raise more funds, items to consider are concession sales make good money and we can do squares again.

- (2) Danielle requests we take everyone from the varsity waitlist and not open varsity, but open JV to see if those remaining spots fill.

- (a) Motion: Add varsity players from the waitlist to a roster spot, closing out varsity and take late registration for JV and cap at 5. This will include the \$3,500 spend: Kenny.

- (b) 2nd: Joe

- (c) All in favor. Discussion: We have more than 140 helmets, shoulder pads and game pants, just different sizes, so we may have to accommodate those that do not fit into what we already have. Moving forward with this motion puts varsity at 84 players. Joe would not mind getting it up to 90. Kenny doesn't want to get us in a pickle where we do not have the equipment. Ridell has verbally said there would be a discount if we wanted to buy speed flex helmets for our kids. Kids can grow into speed flex helmets. They cost about \$375-\$400.

- (d) Approved.

- (3) We only have 1 spot open for kindergarten/1st grade flag football. For late registration we can activate a waitlist and see how many register late. If we get 10 extra kids we will need to discuss next steps for this program.

- 4. Fitting dates: June 7 is the first fitting, 10 am - 2 pm with the coaches clinic starting at 3 pm. We have the cafeteria and gym.

- a) Football: 84 Varsity, 70 JV and 90 Flag athletes to be fitted - 90 minutes will be designated for varsity (10 am - 11:30 am) and JV (11:30 am - 1 pm) and 60 min for flag (1 pm - 2 pm).
  - b) Cheer: Fittings last about 10-15 minutes per girl. K-1 Flag cheer has 32, 2nd grade cheer has 26, JV has 61 and varsity has 45. Mini cheer has 8 athletes and Huron Hype Squad has 4 athletes. Fitting times will be as follows: varsity 10 am - 11:30 am, JV 11:30 am - 1 pm and flag 1 pm - 2 pm.
  - c) For uniform fitting make up day football makeup should be at the red shed for and cheer can be in the building on 6/10 and 6/11 from 5:30-7pm.
  - d) We may want to consider getting food trucks for the main uniform fitting day. Typically food trucks give back 20%. Jennifer could give information for good trucks - Melissa to call.

- B. **VP Cheer:** Pricing on uniforms has come in: for shell and skirt it is \$140.95/uniform, \$24.29 for liners and bow. Bows would be \$10. This brings the cost to an estimated \$171 + insurance for each cheerleader. To save on costs, parents could buy bloomers. There are three options for bows:

- 1. Huron bow
  - 2. Glitter bow
  - 3. Non-glitter bow

- a) Motion: Order the glitter bow for \$10/bow (this \$10 is a part of the uniform/registration fee): Jessica
  - b) 2nd: Jennifer
  - c) All in favor. No discussion. Motion approved.
- 4. Reusing uniforms for multiple years would need to be voted on.
  - a) If we reuse we will have to let parents know at the fitting that they will be used year over year. Conversations have been had with some kids aging out of the program if they would be willing to donate the uniform back.
  - b) Shell, skirt, bow and insurance costs an estimated \$176. Parents would hold onto uniforms, but they could trade sizes in the future if they need a different size. If a parent cannot find a uniform for their kid from last year, they would need to purchase what they would need moving forward, which would be a cost added to their registration cost. Liner would be for parents to buy. Liners cost \$22 on Amazon, which is the same price as Varsity. There are 164 cheerleaders. We currently lose \$11 per cheerleader, which totals a lost \$1,804. If parents buy the liner, we do not lose money off of registration.
  - c) We could order additional bows and upsell at the merch table to make-up some costs.
    - (1) Motion: Cover all cheer costs this year and then prepare for next year, incurring a loss of \$1,804 for the cheer program: Danielle.
    - (2) 2nd: Jessica.
    - (3) In favor: Ken, Danielle, Lindsey, Sheila, Lori, Jayd, Raeanne, Alex, Joe, Eric, Brian, Jessica, Melissa, Jamie, Jennifer. Not in favor: Adam Zimmerman. Motion passed.
  - d) Jennifer will post how Airport runs their uniform exchange program and post to Band.
- 5. Camps: Vendors have been contacted and camps run \$1,000/\$2,500 a day to come out and instruct. We can get a field and see if coaches would like to help. Camp size would depend on the cost. Alex and Jaimie would be willing to run a camp. Steph would also like to do it as a varsity coach. More discussion to be had at the coaches clinic.
- C. **VP Football:** Fittings: Prior to fitting the bins need to be inventoried. Additional bins for pants storage are needed. Merchandising needs bins as well.
  - a) Motion: Purchase more bins, not to exceed \$250 in price: Kenny
  - b) 2nd: Jennifer.
  - c) All in favor. No discussion. Motion passed.
- 2. All board members need to watch the posted Ridell fitting instruction video and give a thumbs up so we know who has viewed it. Katie will update the fitting sheet and post to Band.
- 3. Board members should arrive to uniform fitting by 8:30 am
- 4. Coaches clinics: Clinic would be post uniform fitting, beginning at 3 pm. Advertise coaches clinics for your programs.
  - a) Cheer takes everyone as a coach. Danielle will send an email to all cheer coaches to let them know about the clinic. Coaches to be notified the week of June about the clinic.
  - b) On the football side, Katie and Kenny will meet with reps to go through the coaching list and then notify individuals who are coaches about the clinic.
  - c) Jessica will make a flier for the cheer coaches clinic. Football flier is already made.
  - d) Consider having food for the coaches clinic. We could have people RSVP to have an idea on how much food would be needed.
- D. **Secretary:** No report.
- E. **Treasurer:**
  - 1. Savings: Posted to Band
  - 2. Checking: Posted to Band
  - 3. Expenses/Payables: Posted to Band
  - 4. Deposits/Receivables: Posted to Band
    - a) More checks need to be purchased. It would cost \$59.46 for two books for credit union checks or \$48.97 for two books from Sam's Club. Both checks are insured.
    - b) Motion to move forward with purchasing checks from Sam's Club: Adam Zimmerman
    - c) 2nd: Danielle
    - d) All in favor. No discussion. Motion approved.
  - 5. Taxes will be picked up by Jennifer.
  - 6. GFS gives money to non-profit community programs, just would need to be mentioned on a banner. We need to discuss a sponsorship deadline in order to have a banner ready for the first events. We would want to give at least a three week cutoff to get a banner in on time.
- F. **Registration Coordinator:** See above for total numbers. People that have not paid yet have not been canceled. However, 3 are varsity, so 3 spots might open if we drop them because of non-payment. Late fee is \$25. Those players would get cancelled and if they re-registered into a

full program they would be put to the end of the waitlist, so they would just be cancelled out, but allow everyone on the waitlist on. Katie and Jayd to take look:

- a) Lindsey Devoy - moved from waitlist to active when two quit. She just moved from the waitlist.
  - b) Michelle Grant - Ben was moved from the waitlist.
  - c) Shier - JV, V and Flag - we offered a scholarship form and we were going to offer partial or full scholarship otherwise pay by June 7
  - d) Varsity Cheer - Ariana Castleddeen
  - e) Varsity cheer; Capaloni - Might have been one offered a scholarship and never responded back. Katie to have a discussion with Jayd.
  - f) There have been a couple of volunteer checks that were written from closed accounts.
  - g) If other divisions did not pay, they will be given the option to pay with a late fee and keep their spot. Once registration is cleaned up we can email that late registration is open.
- G. **Volunteer Coordinator:** If any members have not sent an ID for background checks they need to send IDs to Raeann. Board members still need to submit a volunteer check, which is \$200/child. Raeanne will start running background checks on known coaches. We can send out a post for last call for coaches.
- H. **Merchandise Coordinator:**
1. Motion to buy croc charms - if we sell for \$5 we will make \$1,384: Lori  
2nd: Kenny.
  2. All in favor. No discussion. Motion approved.
- I. **Media Coordinator:** Alex would like to offer Huron baby apparel, either provided by our current merchandising vendor or Alex could do it personally and give Huron a % of each sale. Alex will develop a plan to present at the next board meeting.
- J. **Fundraiser and Sponsorship Coordinator:** Absent.
1. Country Pantry is interested in sponsorship.
  2. Blankets: Team Throws offers two sizes 50 X 60 at a cost of \$13.50 each or 60 X 70 at \$15. The most profitable way to sell would be online pre orders with a 45-50 day turn around from time of order, but must sell 100. We could also do an on-demand online store. There is no setup fee for the online store and items are shipped right to the customer, but for less profit. Angelato make a post. Typical online profit is \$7-\$15.
- K. **Concessions Representative:** The high school athletic boosters will be meeting and will discuss Jr. Chiefs using the concession stand. Last year they did receive a security deposit for the use of the stand. Once the new assistant concessions coordinator is voted on a meeting will be set up to meet at the shed and go through things. Lori Z is willing to help. Sheila may need some totes for items.
- L. **Football Representatives/Trustees:**
1. Varsity: Joe is going to the Huron Sportsmans Club Monday with Kenny to talk about sponsorship.
  2. JV: No report. Absent.
  3. Flag football: Currently we have registered 44-K-1st grade athletes and 45 2nd grade athletes. With those numbers we need 4 head coaches and we will have 4 teams of 11/12 kids. Eric will begin reaching out to those who indicated interest in coaching. Coaches may coach multiple levels, but it makes it hard. May need to get a good coaching staff and swap off every other week if coaching two flag teams, since they play at the same time.
  4. Football trustee: Brian: In working with the Detroit Panthers, we are waiting for word on flag football game after the event. Right now our ticket purchasers can watch the Panthers warm up and stand at the tunnel when the team comes out. Brian will verify that this includes all of the kids that bought tickets. Once verified, Alex will post. Outside of board members, 17 tickets have been sold.
  5. Football trustee: Kellie: No report. Absent.
    - a) Football will get together to further discuss the coaches clinic. Katie would like to be added to the agenda to introduce herself during the clinic.
- M. **Cheer Representatives/Trustees:**
1. Varsity: We now have head coaches for both varsity teams. Jess needs to get with Adam on the pricing on hype squad shirts. Adam liked the design. We will need a decision by the end of the week. Hype Squad would match the cheer uniforms.
  2. JV: No report. Left the meeting early.
  3. Flag: Jamie to create and post an attendance policy to Band.
  4. Cheer Trustee: Angelat No report. Absent.
  5. Cheer Trustee: Jennifer: We will order the glitter bows for this year. We will need to order bows in time to be in by 8.1.25.
    - a) Cheer will get together to further discuss the coaches clinic. Katie would like to be added to the agenda to introduce herself during the clinic.

## VI. Unfinished Business

- A. Scholarship update: Two scholarships have been granted. Katie has sent out 3 additional scholarships and has not yet heard back from the recipients.
- B. Reusing uniform: We will need standard talking points to make sure everyone is on the same page for reusing the uniforms on the fitting date and that the parents of athletes know we will reuse

uniforms next year

- C. Kalahari Fundraiser: We have been emailed the flier, we just have to push out the link. Once we get through the Panthers game and uniform fittings, we will push that out.
- D. 2025 concession budget - Adam to look and get with Sheila on budget.

**VII. New Business**

- A. No new business

**VIII. Announcements:**

- A. No announcements

Meeting adjourned at 8:18 pm by the President, Katie Schroeder.

Respectfully submitted by Secretary, Lindsey Keller.

Next meeting: June meeting to be determined via poll posted to Band.